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## IN THE CLAIMS

1. (currently amended) A moulding molding for the securing of a fabric, tarpaulin or similar in a groove of a supporting structure, where this moulding molding includes a core (11) from which extend at least two elastically deformable wings (12), more or less parallel to each other and separate from each other, as well as elastically deformable reinforcing resources (20) positioned between the wings (12),

characterised characterized in that the reinforcing resources (20) include at least one bowed spacer (21) extending between the two wings (12) and connecting the ends (15) of said wings (12) located away from the core (11), said reinforcing resources (20) further including end-stop resources (23) intended to limit movement of the spacer (21), and designed to oppose bending of the spacer (21) after a certain point of approach of the wings (12).

2. (original) A moulding molding according to claim 1, characterised characterized in that the core (11), the wings (12) and the bowed spacer (21) form a single-block assembly.

## 3. canceled

4. (currently amended) A moulding molding according to claim 1, characterised characterized in that, firstly, the concave side of the bowed spacer (21) is oriented toward the core (11) and, secondly, the vertex (27) of the spacer lies more or less in the plane (P) defined by the ends (15) of the wings (12) or outside of plane (P) in

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relation to the core (11).

- 5. (currently amended) A moulding molding according to claim 1, characterised characterized in that [[the]] a concave side of the spacer (21) is oriented away from the core.
- 6. (currently amended) A moulding molding according to claim 1, characterised characterized in that the spacer (21) is "V" shaped.

## 7. canceled

- 8. (currently amended) A moulding molding according to claim [[7]] 1, characterised characterized in that the end-stop resources (23) include at least one rib (24) attached to the spacer (21) extending in the direction of the core (11).
- 9. (currently amended) A moulding molding according to claim [[7]] 1, characterised characterized in that the end-stop resources (23) include at least one rib (25, 28), attached to the core (25), extending in the direction of the spacer (21).
- 10. (currently amended) A moulding molding according to claim 1, characterised characterized in that each wing (12) has a convex securing shape (16), in the vicinity of its end (15) away from the core (11) and on its outer face.

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- 11. (currently amended) A moulding molding according to claim 1, characterised characterized in that the base (13) of each wing (12) is located at a distance from the nearest edge (14) of the core of the moulding molding (11).
- 12. (currently amended) A moulding molding according to claim 1, characterised characterized in that the core (11) is substantially more or less flat.
  - 13. (currently amended) A decorative or advertising panel that includes:
  - a support structure (3) which has at least one peripheral groove (4),
- a rod (1) inserted into in the groove (4) in order to clamp within it a stretched fabric or tarpaulin (5),

characterised characterized in that the rod (1) is composed of a moulding molding according to claim 1.